

branding
SMALL BUSINESS



We work with small businesses with big ideas, telling their story through beautiful visuals and clever copy - to give their audience a consistent and genuine experience with every interaction.

We start off by working closely with our clients in the ideation stage to get the creativity flowing, and together, understanding the what, who, why, and how of your brand.

We know the needs of small businesses because we are small and intend to stay that way, and by working with other creative small businesses, we make sure you get everything you need.

packages

SMALL BUSINESS BRANDING BASIC PACKAGE **\$550**

Consultation & Moodboard

Logo - includes 2 revisions

Style Guide
colours & typography

2 branded stationery items
letterhead, envelope, business
card, note card

SMALL BUSINESS BRANDING FULL PACKAGE **\$850**

Consultation & Moodboard

Logo - includes 2 revisions

Brand Guidelines / Strategy

Style Guide
colours & typography

2 branded stationery items
letterhead, envelope, business
card, note card

Social media set-up artwork
Cover photos and profile

BRAND ADD-ONS

Company Profile / Look Book \$250

Brochure \$175

Slide Deck \$200

1 page PDF - flyer, menu, price sheet, invoice \$100

2-4 page PDF - flyer, menu, price sheet, invoice \$175

Vehicle Branding \$100

Social Media \$30

For examples, please contact us for sample work. Printing is at your discretion.

our work

You can find out more about us and
see samples of our work on our website
aayacollective.com

PHOTO BY K15 | BRANDING FOR KAZI YETU LTD.



thank you

Let's get started. If you like what you see and want to work with us, we can compile a quote, with a required 50% downpayment, and start on the process right away.

We look forward to creating something wonderful with you.